

2024

XP NETWORK
BUSINESS
PRESENTATION

xpnetwork.biz





INTRODUCTION

The digital age has revolutionized the business world, **connecting consumers with product and service providers through various platforms**. Companies such as Angi, Yelp, Yellow Pages, Nextdoor, Google, and Facebook stand out in this industry. **Businesses invest** billions of dollars in advertising **to acquire customers**, without obtaining guarantees of return on their investment. This panorama highlights the need for more effective and measurable strategies in the digital realm.



WHAT IS XP NETWORK

Taking as a reference innovative companies such as Uber and Airbnb, XP Network joins the **digital revolution**, leading the way in **decentralization in marketing and advertising**. For the first time, we're offering businesses the ability to **transform their advertising budget** into a **direct investment**, compensating agents for referring customers instead of spending across multiple platforms. This strategy not only **optimizes resources**, but also creates a **collaborative network** that boosts business growth and exposure.



TYPES OF USERS



USERS

Users are people who access a directory of suppliers while enjoying exclusive discounts and rewards.

VENDORS

Vendors offer their products or services through a professional profile in the directory, gaining access to potential customers and agent-promoted advertising.

AGENTS

The agent promotes suppliers within the platform and generates income through commissions and residuals for their referrals and memberships.

AGENCIES

They use the platform as a tool to offer marketing services to their clients and generate additional revenue through referrals and residuals.

BENEFITS OF BEING AN XP NETWORK AGENT



XP Network offers its agents multiple opportunities for income, personal development, and an entrepreneurial career with the potential to build a portfolio of residual income and commissions.

Key Benefits:

- Direct compensation: For business and agent registrations on the platform.
- Residual income: Lifetime earnings while you're active.
- Transactions: Payment for each purchase made under your promo code.
- Marketplace: Commissions on sales of products from your sponsored businesses.
- Strategic Partner: Up to 100% profit on license registrations.
- Incentives: Car program, trips, bonuses and much more.

VENDOR BENEFITS ON XP NETWORK



- **Unlimited Prospect Potential:** Access to qualified leads with no upfront payment through our unique referral system.
- **Agent network as strategic partners:** Agents actively promote your products or services, incentivized by referral payments.
- **Visibility and promotion:** Professional page in the directory to highlight your business.
- **Exclusive marketplace:** Sell your products on our platform, expanding your sales channels.
- **Financial support:** Access business capital to fuel your growth.
- **Secure and efficient payment processing.**

HOW MANY OF THESE MEMBERSHIPS DO YOU CONSUME?



DO ANY OF
THEM PAY
YOU TO
PROMOTE
THEM?...

FEATURE	XP NETWORK	ANGI	YELP
Referral-Based Compensation	Yes – Agents and users earn commission on referrals	No	No
Residual Income Model	Yes – Up to 5 levels	No	No
Vendor Onboarding Support	Comprehensive setup and promotion	Minimal setup support	Basic listing support
User Incentives	Yes – Users can earn commissions	No	No
AI-Powered Marketing Tools	Yes	No	No
Wholesale Printing Services	Yes	No	No
Low Initial Cost for Vendors	\$100/month membership, \$750 license	Higher fee options	Free, but limited benefits

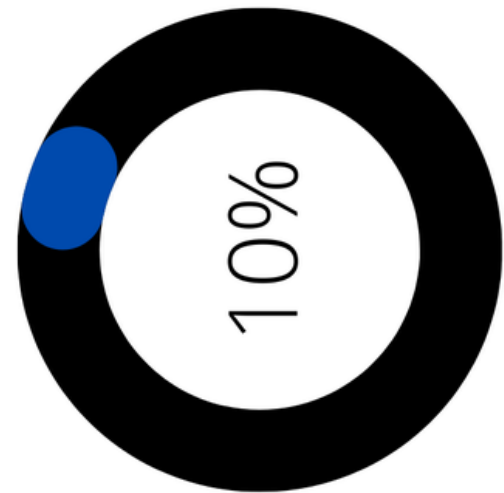
2024

NETWORK
COMPENSATION
PLAN

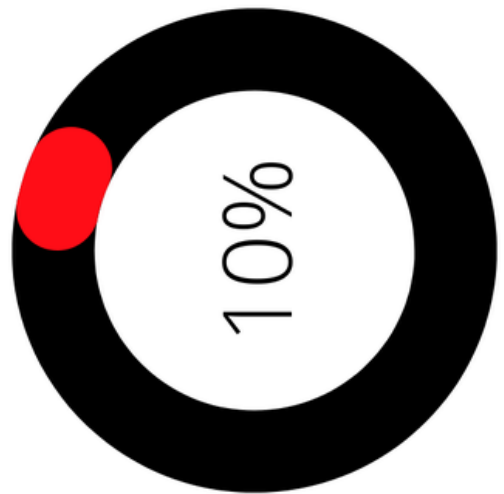
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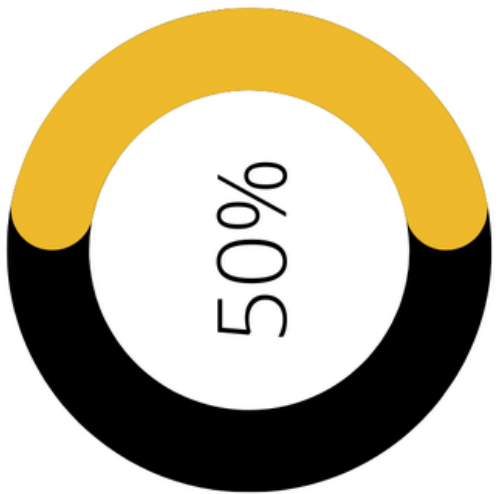
Referral Profit Share Program



Customer



Sponsor



Agent

ANNUAL REFERRAL PROJECTIONS

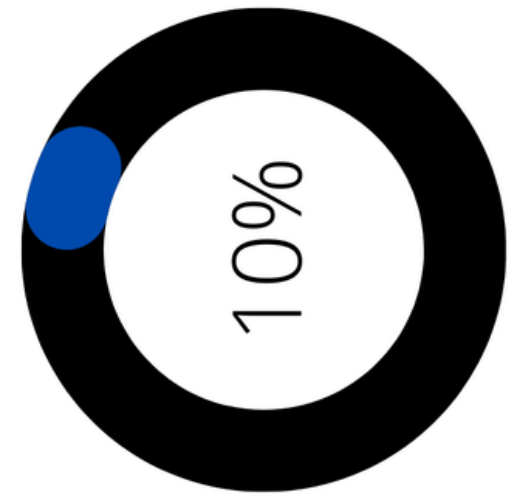
Projection Based on Transactions per Day

Daily Transactions

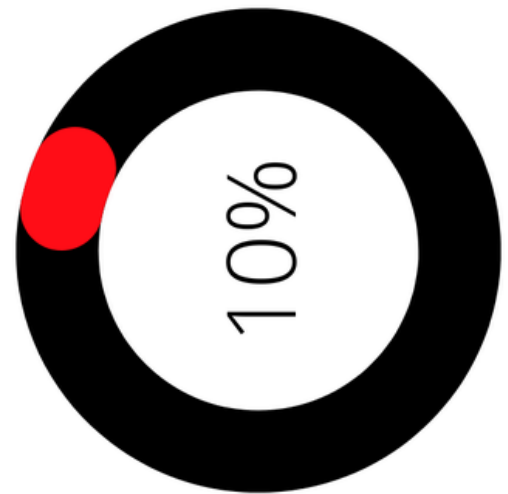
Annual Transactions

\$20	\$7,300
\$50	\$18,000
\$100	\$36,500
\$250	\$91,250
\$500	\$182,500

Referral Profit Share Program



Customer



Sponsor



Agent

MARKETPLACE SALES PROJECTIONS

ITEM SOLD	REFERRAL %	REFERRAL AMOUNT	PROFIT SHARE	# OF ITEMS
\$5,000	5%	\$250	\$125	X ITEMS SOLD
\$10,000	5%	\$500	\$250	X ITEMS SOLD
\$15,000	5%	\$750	\$375	X ITEMS SOLD
\$25,000	5%	\$1,250	\$625	X ITEMS SOLD
\$50,000	5%	\$2,500	\$1250	X ITEMS SOLD

Projection Based on 12 Licenses Sold				
LICENSES	AGENT \$245		VENDOR \$495	
	Commision Per Member	One-time Payment	Commision Per Member	One-time Payment
XP ASSOCIATE	\$24.50	\$294	\$49.50	\$594
XP MANAGER	\$19.60	\$2,822	\$39.60	\$5,702
XP DIRECTOR	\$14.70	\$25,401	\$29.70	\$51,321
XP EXECUTIVE	\$9.80	\$203,212	\$19.80	\$410,572
XP MASTER	\$4.90	\$1,219,276	\$9.90	\$2,463,436

Projection Based on 12 Active Members

MEMBERSHIPS

AGENT \$50

VENDOR \$100

Commision
Per Member

Monthly
Payment

Commision
Per Member

Monthly
Payment

XP ASSOCIATE

\$5

\$60

\$10

\$120

XP MANAGER

\$4

\$576

\$8

\$1,152

XP DIRECTOR

\$3

\$5,184

\$6

\$10,368

XP EXECUTIVE

\$2

\$41,472

\$4

\$82,944

XP MASTER

\$1

\$248,832

\$2

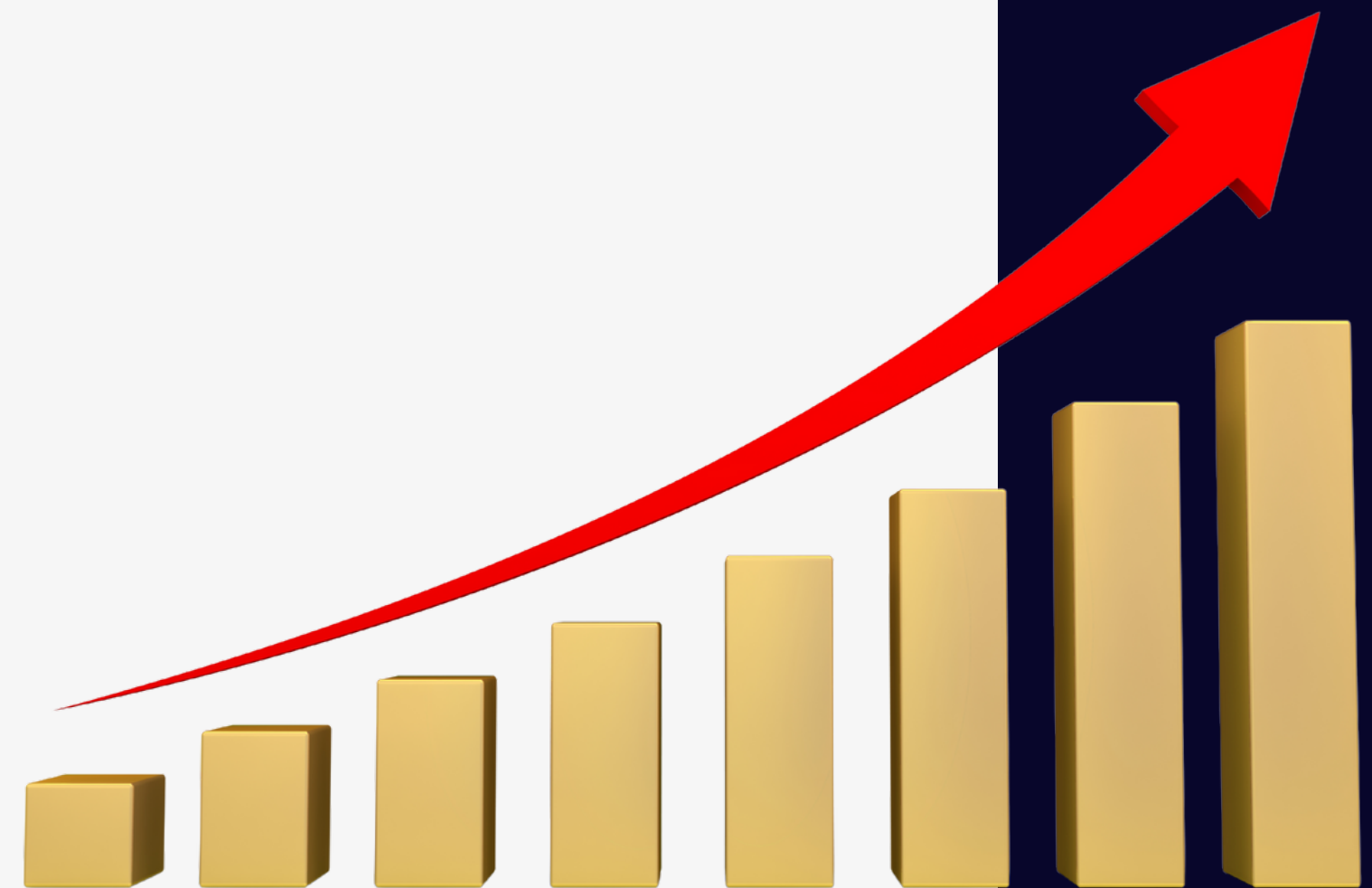
\$497,644

Benefits of Buying License Bundles

Maximize your **savings and profitability** with XP Network's license bundles. The more licenses you purchase, the lower the cost per license, **increasing your potential profit** when reselling at regular price. For example:

- Buy **10 licenses for \$350 each** and resell at \$495 for significant profit.
- Buy **25 licenses for \$250 each** and unlock even greater savings.

With **lifetime validity**, these licenses are a **smart investment** for anyone looking to grow their business and generate instant income.





**THIS IS YOUR
OPPORTUNITY**

Join XP Network today and revolutionize the way you do business. It's time to harness the power of collaboration and innovation to propel your brand to new heights.
Let's create a brighter future together!