



INTRODUCTION

The digital age has revolutionized the business world, connecting consumers with product and service providers through various platforms. Companies such as Angi, Yelp, Yellow Pages, Nextdoor, Google, and Facebook stand out in this industry. Businesses invest billions of dollars in advertising to acquire customers, without obtaining guarantees of return on their investment. This panorama highlights the need for more effective and measurable strategies in the digital realm.





Taking as a reference innovative companies such as Uber and Airbnb, XP Network joins the digital revolution, leading the way in decentralization in marketing and advertising. For the first time, we're offering businesses the ability to transform their advertising budget into a direct investment, compensating agents for referring customers instead of spending across multiple platforms. This strategy not only optimizes resources, but also creates a collaborative network that boosts business growth and exposure.





TYPES OF USERS



CUSTOMERS

Customers are people who access a directory of suppliers while enjoying exclusive discounts and rewards.

VENDORS

Vendors offer their services through a professional profile in the directory, gaining access to potential customers and agent-promoted advertising.

AGENTS

The agent promotes suppliers within the platform and generates income through commissions and residuals for their referrals and memberships.

SELLERS

A seller on XP Marketplace lists products for free, sets commission rates, and gains exposure to a network of buyers.

BENEFITS OF BEING AN XP NETWORK AGENT



XP Network offers its agents multiple opportunities for income, personal development, and an entrepreneurial career with the potential to build a portfolio of residual income and commissions. Key Benefits:

- Direct compensation: For business and agent registrations on the platform.
- Residual income: Lifetime earnings while you're active.
- Transactions: Payment for each purchase made under your promo code.
- Marketplace: Commissions on sales of products from your sponsored businesses.
- Strategic Partner: Up to 100% profit on license registrations.
- Incentives: Car program, trips, bonuses and much more.

HOW MANY OF THESE MEMBERSHIPS DO YOU CONSUME?







































DO ANY OF THEM PAY YOU TO PROMOTE THEM?...

FEATURE	XP NETWORK	ANGI	YELP
Referral-Based Compensation	Yes – Agents and users earn commission on referrals	No	No
Residual Income Model	Yes – Up to 5 levels	No	No
Vendor Onboarding Support	Comprehensive setup and promotion	Minimal setup support	Basic listing support
User Incentives	Yes – Users can earn commissions	No	No
AI-Powered Marketing Tools	Yes	No	No
Wholesale Printing Services	Yes	No	No
Low Initial Cost for Vendors	\$100/month membership, \$750 license	Higher fee options	Free, but limited benefits



Referral Profit Share Program

Customer 10% Sponsor 50%

ANNUAL REFERRAL PROJECTIONS

Projection Based on Transactions per Day

Daily Transactions

Annual Transactions

\$100 \$250	\$36,500 \$91,250
\$100	\$36,500
\$50	\$18,000
\$20	\$7,300

Referral Profit Share Program

Customer 10% Sponsor 10% Agent 50%

MARKETPLACE SALES PROJECTIONS

ITEM SOLD	REFERRAL %	REFERRAL AMOUNT	PROFIT SHARE	# OF ITEMS
\$5,000	5%	\$250	\$125	X ITEMS SOLD
\$10,000	5%	\$500	\$250	X ITEMS SOLD
\$15,000	5%	\$750	\$375	X ITEMS SOLD
\$25,000	5%	\$1,250	\$625	X ITEMS SOLD
\$50,000	5%	\$2,500	\$1250	X ITEMS SOLD

Projection Based on 12 Licenses Sold

LICENSES	AGENT \$245		VENDOR \$495	
	Commision Per Member	One-time Payment	Commision Per Member	One-time Payment
XP ASSOCIATE	\$24.50	\$294	\$49.50	\$594
XP MANAGER	\$19.60	\$2,822	\$39.60	\$5,702
XP DIRECTOR	\$14.70	\$25,401	\$29.70	\$51,321
XP EXECUTIVE	\$9.80	\$203,212	\$19.80	\$410,572
XP MASTER	\$4.90	\$1,219,276	\$9.90	\$2,463,436

Projection Based on 12 Active Members

MEMBERSHIPS	AGEN	AGENT \$50		VENDOR \$100	
	Commision Per Member	Monthly Payment	Commision Per Member	Monthly Payment	
XP ASSOCIATE	\$5	\$60	\$10	\$120	
XP MANAGER	\$4	\$576	\$8	\$1,152	
XP DIRECTOR	\$3	\$5,184	\$6	\$10,368	
XP EXECUTIVE	\$2	\$41,472	\$4	\$82,944	
XP MASTER	\$1	\$248,832	\$2	\$497,644	

Benefits of Buying License Bundles

Maximize your savings and profitability with XP Network's license bundles. The more licenses you purchase, the lower the cost per license, increasing your potential profit when reselling at regular price. For example:

- Buy 10 licenses for \$350 each and resell at \$495 for significant profit.
- Buy 25 licenses for \$250 each and unlock even greater savings.

With lifetime validity, these licenses are a smart investment for anyone looking to grow their business and generate instant income.





THIS IS YOUR OPPORTUNITY

Join XP Network today and revolutionize the way you do business. It's time to harness the power of collaboration and innovation to propel your brand to new heights.

Let's create a brighter future together!