

## **Homeowner Survey**

### Introduction

Hi, I'm taking a marketing course, could you help me by answering 10 questions? It will only be a few minutes:

1. Do you own a home or are you renting?
2. (if you own a home) Have you recently had your home's roof inspected?
3. Have you seen cracks in the walls of your home?
4. Have you checked your attic to see if it has good insulation?
5. Do you have insurance for your property?
6. Do you have any pending renovation projects in your home? Which one?
7. Do you have a water purifier at home?
8. What is your average electric bill?
9. Do you have a security service?
10. Do you have internet? Are you satisfied with the service?

In appreciation for your time, I can help you by scheduling a free inspection to make sure your house is and remains in good condition, we will provide you with a complete report with photographs and video of what we have found, we have availability from 12pm to 4pm or from 4pm to 8pm from Monday to Friday, what day and time do you think is best?

## **Non-Homeowner Survey**

1. Do you have a security service?
2. Do you have internet? Are you satisfied with the service?
3. Are you planning to buy a house?
4. Think you need to improve your credit?
5. Do you have health insurance?
6. Would you like to learn about how to manage your finances?
7. Do you think it's important to have life insurance? Do you have one?
8. What do you do?
9. Would you like to start a business? (if you don't have one)
10. Do you need legal help of some kind?

In appreciation for your time, I can help you by scheduling a free consultation with providers of the services I mentioned, we have availability from 12pm to 4pm or from 4pm to 8pm from Monday to Friday, what day and time seems best to you?