



### INTRODUCTION

The digital age has revolutionized the business world, connecting consumers with product and service providers through various platforms. Companies such as Angi, Yelp, Yellow Pages, Nextdoor, Google, and Facebook stand out in this industry. Businesses invest billions of dollars in advertising to acquire customers, without obtaining guarantees of return on their investment. This panorama highlights the need for more effective and measurable strategies in the digital realm.





Taking as a reference innovative companies such as Uber and Airbnb, XP Network joins the digital revolution, leading the way in decentralization in marketing and advertising. For the first time, we're offering businesses the ability to transform their advertising budget into a direct investment, compensating agents for referring customers instead of spending across multiple platforms. This strategy not only optimizes resources, but also creates a collaborative network that boosts business growth and exposure.







### WHAT IS XP NETWORK?

XP Network is a revolutionary platform reshaping the business landscape. It's where companies compensate agents for promoting their products and services, while accessing a suite of essential tools and services. Welcome to the future of business collaboration.



### **TYPES OF USERS**



### **CUSTOMERS**

Customers are people who access a directory of suppliers while enjoying exclusive discounts and rewards.

### **VENDORS**

Vendors offer their services through a professional profile in the directory, gaining access to potential customers and agent-promoted advertising.

### **AGENTS**

The agent promotes suppliers within the platform and generates income through commissions and residuals for their referrals and memberships.

### **SELLERS**

A seller on XP Marketplace lists products for free, sets commission rates, and gains exposure to a network of buyers.

### XP NETWORK VENDOR BENEFITS

XP Network offers vendors a suite of tools and services designed to enhance business growth and streamline operations.

#### Key Benefits:

- Unlimited Leads: Receive leads paying only upon successful conversions.
- **Business Directory:** Feature your services in our directory to connect with a broader audience.
- Marketplace: Sell your products directly on our platform, expanding your sales channels and reaching a wider customer base.
- **Agents Network:** Agents who actively promote your products and services, increasing your reach and driving sales.
- **AI-Assistant:** Implement our AI assistant for 24/7 customer support and personalized interactions.
- Wholesale Printing: Obtain high-quality printing services at wholesale prices for all your promotional needs.
- Shopping Cart and Merchant Services: Offer a seamless shopping experience with our integrated cart and secure merchant services.



### XP NETWORK AGENT BENEFITS

XP Network offers its agents multiple opportunities for income, personal development, and an entrepreneurial career with the potential to build a portfolio of residual income and commissions. *Key Benefits:* 

- **Direct compensation:** For business and agent registrations on the platform.
- Residual income: Lifetime earnings while you're active.
- **Transactions:** Payment for each purchase made under your promo code.
- Marketplace: Commissions on sales of products from your sponsored businesses.
- Merchant Services: Earn \$200 on every approved merchant application.
- **Strategic Partnership:** Up to 100% profit on license registrations.
- Incentives: Car program, trips, bonuses and much more.



## HOW MANY OF THESE MEMBERSHIPS DO YOU CONSUME?







































DO ANY OF THEM PAY YOU TO PROMOTE THEM?...

FEATURE	XP NETWORK	ANGI	YELP
Referral-Based Compensation	Yes – Agents and users earn commission on referrals	No	No
Residual Income Model	Yes – Up to 5 levels	No	No
Vendor Onboarding Support	Comprehensive setup and promotion	Minimal setup support	Basic listing support
User Incentives	Yes – Users can earn commissions	No	No
AI-Powered Marketing Tools	Yes	No	No
Wholesale Printing Services	Yes	No	No
Low Initial Cost for Vendors	\$100/month membership, \$750 license	Higher fee options	Free, but limited benefits



# Referral Profit Share Program

# Customer 10% Sponsor 50%

### **ANNUAL REFERRAL PROJECTIONS**

Projection Based on Transactions per Day

Daily Transactions

Annual Transactions

\$100	\$36,500
\$250 \$500	\$91,250 \$182,500

# Referral Profit Share Program

## Customer 10% Sponsor 10% Agent 50%

### MARKETPLACE SALES PROJECTIONS

ITEM SOLD	REFERRAL %	REFERRAL AMOUNT	PROFIT SHARE	# OF ITEMS
\$5,000	5%	\$250	\$125	X ITEMS SOLD
\$10,000	5%	\$500	\$250	X ITEMS SOLD
\$15,000	5%	\$750	\$375	X ITEMS SOLD
\$25,000	5%	\$1,250	\$625	X ITEMS SOLD
\$50,000	5%	\$2,500	\$1250	X ITEMS SOLD

### **Projection Based on 12 Licenses Sold**

LICENSES	<b>AGENT \$245</b>		VENDOR \$495	
	Commision Per Member	One-time Payment	Commision Per Member	One-time Payment
XP ASSOCIATE	\$24.50	\$294	\$49.50	\$594
XP MANAGER	\$19.60	\$2,822	\$39.60	\$5,702
XP DIRECTOR	\$14.70	\$25,401	\$29.70	\$51,321
XP EXECUTIVE	\$9.80	\$203,212	\$19.80	\$410,572
XP MASTER	\$4.90	\$1,219,276	\$9.90	\$2,463,436

### **Projection Based on 12 Active Members**

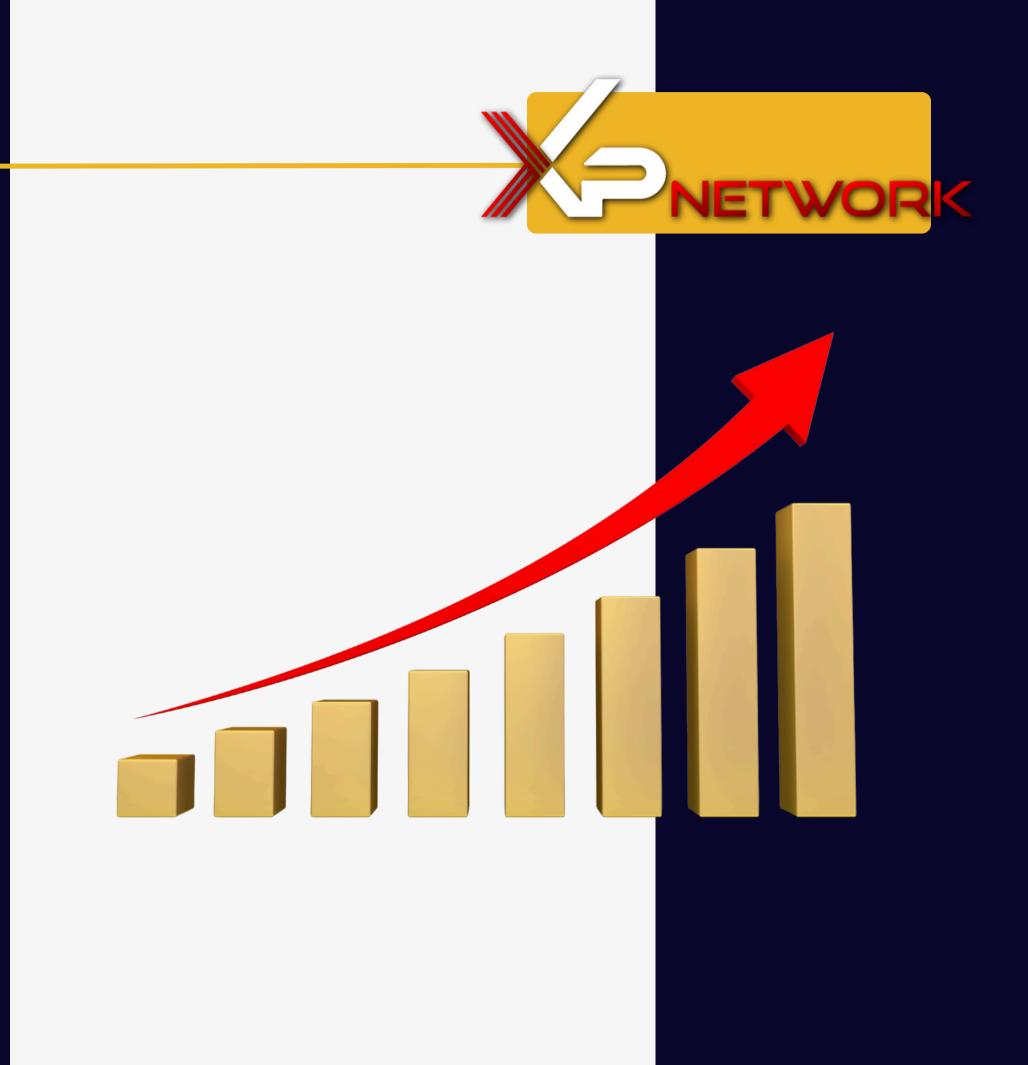
MEMBERSHIPS	AGEN	AGENT \$50		VENDOR \$100		
	Commision Per Member	Monthly Payment	Commision Per Member	Monthly Payment		
XP ASSOCIATE	\$5	\$60	\$10	\$120		
XP MANAGER	\$4	\$576	\$8	\$1,152		
XP DIRECTOR	\$3	\$5,184	\$6	\$10,368		
XP EXECUTIVE	\$2	\$41,472	\$4	\$82,944		
XP MASTER	\$1	\$248,832	\$2	\$497,644		

### **Benefits of Buying License Bundles**

Maximize your savings and profitability with XP Network's license bundles. The more licenses you purchase, the lower the cost per license, increasing your potential profit when reselling at regular price. For example:

- Buy 10 licenses for \$350 each and resell at \$495 for significant profit.
- Buy 25 licenses for \$250 each and unlock even greater savings.

With lifetime validity, these licenses are a smart investment for anyone looking to grow their business and generate instant income.



### **XP Network New Car Program**

Drive into success with XP Network! When you achieve 145 active vendors within your organization, we'll reward your incredible effort with \$3,500 as a down payment towards your brandnew car. But it doesn't stop there, keep those 145 vendors active, and we'll continue supporting your journey by making a \$500 monthly car payment on your behalf. It's time to turn your hard work into the ride of your dreams! Start building your organization today, your new car awaits!





### **XP Network Premium Investments**

XP Network empowers agents to capitalize on a cutting-edge system, providing lucrative opportunities to earn through vendor referrals and transactions. Beyond marketing, XP Network elevates agents to new heights by introducing them to premium investment opportunities, including real estate ventures. This diversified approach not only boosts agents' earning potential but also helps them build wealth and establish long-term financial growth.







THIS IS YOUR OPPORTUNITY

Join XP Network today and revolutionize the way you do business. It's time to harness the power of collaboration and innovation to propel your brand to new heights.

Let's create a brighter future together!